

# THE CHICK PAPERS

*Georgia Poultry Laboratory Network's Monthly Newsletter*



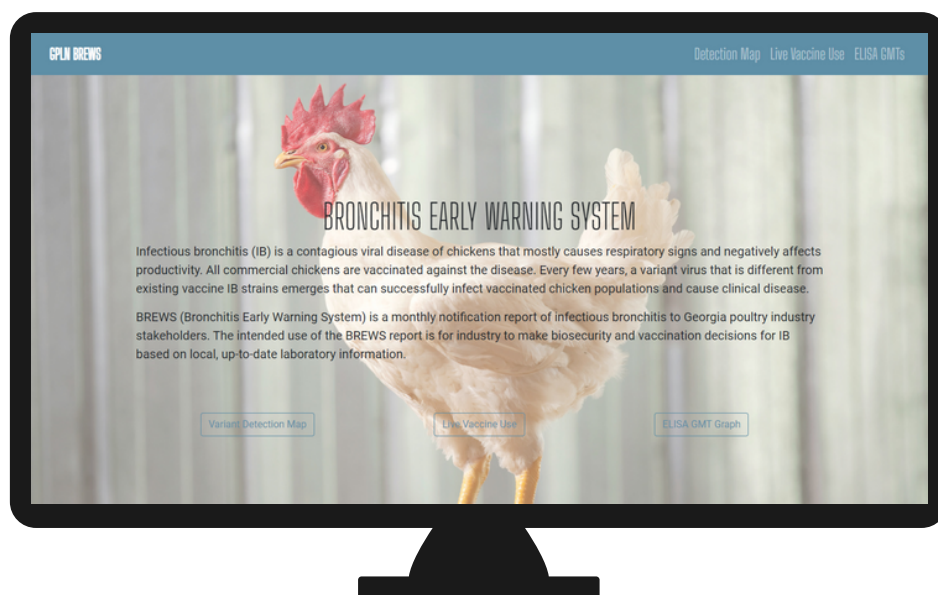
## BREWS 2.0: The Bronchitis Early Warning System comes to the web!

By Nicki Smith, MS

A decade ago, Dr. John A. Smith, DVM, MAM, Diplomate ACVIM, ACPV (formerly of Fieldale Farms) hatched an idea for a report that would keep Georgia's poultry industry informed on the status of infectious bronchitis throughout the state. Dr. Smith recognized that disease information is bigger than just one company – it has the potential to make Georgia's entire industry safer and more resilient. GPLN shared this vision and the Bronchitis Early Warning System, or BREWS report, was created! Each month since, GPLN has provided crucial information on infectious bronchitis detections, live vaccine use, and IBV and NDV titers in processing age broilers over time. It has served for the last 10 years to improve decision-making and apprise stakeholders by delivering static maps and graphs via email list.

However, modes of communication have shifted significantly in the decade since its inception. Web-based technologies have opened new possibilities for reaching a wide audience and effectively communicating important information in novel ways. GPLN strives to maximize our positive impact, making it vital to stay current in how we connect with experts and industry leaders. As such, we are pleased to announce the launch of a new online BREWS report platform, which uses these tools to bring all components of the existing report to the web. The new format has greater accessibility to decision-makers and provides a more detailed look at bronchitis in Georgia by expanding the current report to include over 5 years of historical variant detection data. Best of all, the new format is dynamic and interactive!

We invite anyone interested in exploring the new BREWS report platform to contact our Customer Service team at [customerservice@gapoultrylab.org](mailto:customerservice@gapoultrylab.org) to request their login credentials. Attending the AAAP annual meeting (virtually) in July? I will be presenting in a poster session on how the project was built using open-source technologies.





April 2021 brought together almost 30 individuals to meet for the Southeastern Gamebird Breeders & Hunting Preserve Conference.



## 2021 Southeastern Gamebird Breeders & Hunting Preserve Conference

The Georgia Poultry Laboratory was happy to host our Southeastern Gamebird Breeders and Hunting Preserve guests for a day filled with presentations, tours, and even a live auction! Attendees were able to see how the lab works through samples that come in as well as learn about the flow of the industry.



So many were interested in touring the lab that two tour guides were needed. Dr. Waltman led one group while Bethany Coggin led another.